

**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**COMMON SENSE**

**Its application in personal life, at work, in society, and in politics.**  
*Questions, Reflections & Answers*

What if common sense were the most valuable resource of our time?

**Montreal, Canada – January 5, 2026** – Germain Decelles, change management strategist and acclaimed author of *Change Your Future Now! — My Success Is Your Success — Merit, Excellence, Intelligence*, today unveils his new book entitled **COMMON SENSE**. This work invites readers to challenge their reference points, put their judgment to the test, and discover how this practical intelligence can become a powerful tool for coherence, clarity, and responsibility.

**A pragmatic and universal wisdom**

Common sense, as presented by the author, manifests itself as spontaneous judgment and realistic intelligence, independent of diplomas or specialized knowledge. It is cultivated in everyday life: through observation, lived experience, mistakes as well as successes.

**A guide to better decision-making and action**

Across its 390 pages, **COMMON SENSE** offers concrete pathways to:

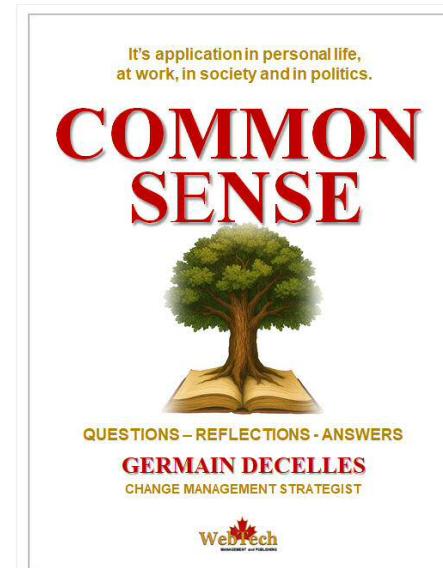
- Anticipate the consequences of our actions.
- Avoid obvious mistakes and social blunders.
- Develop social intelligence to interact more effectively.
- Decide with clarity and responsibility in a world saturated with information.
- Negotiate with discernment and exercise sound judgment.”

**A tool for personal development**

Whatever path is chosen—financial, spiritual, physical, mental, emotional, philanthropic, community, or family—the author reminds us that each person is responsible for their own place in the world. Common sense, universally acknowledged, is essential to the well-being of individuals, families, organizations, and society.

This book helps readers to:

- Explore rational and critical thinking.
- Understand the impact of their decisions on the world.
- Develop richer and more constructive human interaction.
- Forge a clear roadmap for personal growth, success, and happiness.



### **A work enriched by 40 years of experience**

With four decades of practice alongside local and international organizations, Germain Decelles draws on his expertise in change management, transition, and marketing to deliver a book that is both inspiring and pragmatic.

### **Availability**

**COMMON SENSE**, published by WebTech Publishing, is now available online at [www.lulu.com](http://www.lulu.com). For more details, visit [www.webtechpublishing.com](http://www.webtechpublishing.com).

### **About the Author**

Germain Decelles is a Canadian author, change management strategist, and business consultant based in Montréal, Quebec. He is the CEO, Senior Partner, and Founder of WebTech Management and Publishing Incorporated, a company focused on management and technology solutions. With over 40 years of experience in local and international markets, Decelles has worked across sectors including retail, distribution, information and communications technology, transportation, manufacturing, financial services, and government organizations. He offers seminars and training sessions on change management, transformation, and business innovation.

Other publications:

- ISO Pour Tous
- Le manuel d'information ISO
- Le guide de préparation ISO
- La gestion du changement en affaires
- La gestion de projet d'affaires
- Le changement POUR TOUS
- Change your future, now!
- My success is your success.
- Mon succès est votre succès.



### **Information**

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<https://www.ingramcontent.com>

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